



DriveAbility[®] Marketplace

Build a more profitable
book of business through
personalized insurance



Personalized
insurance



Predictive
pricing



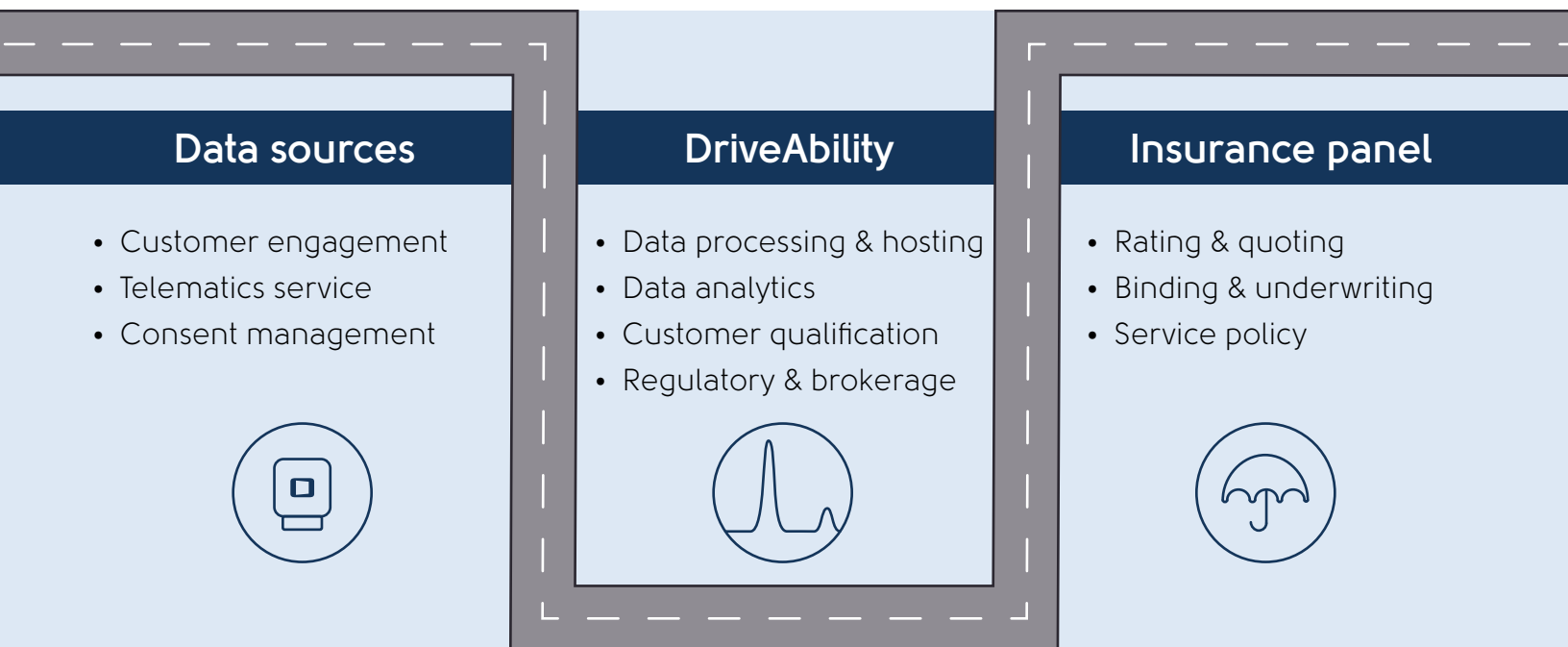
Expanded
reach

The DriveAbility Marketplace is a telematics platform enabling insurers to make personalized insurance offers to pre-scored drivers from third party data suppliers. We analyze and score uniform and non-uniform data using the market-leading DriveAbility Score to provide qualified leads for your individualized insurance offers. Octo's DriveAbility Marketplace removes barriers to new policyholder acquisition, expands insurers' ability to identify and underwrite drivers, and creates a path for insurers to improve their book of business.

Learn more at octousa.com/driveability-marketplace

What is the DriveAbility Marketplace?

The DriveAbility Marketplace is an insurance telematics lead generation engine that enables insurers to identify, qualify, offer, and bind policies based on third party telematics data. Octo facilitates the relationship between data provider and insurer, addressing their challenges and enabling each to focus on their core competencies of providing value to participating customers. By leveraging the DriveAbility score, insurers pre-select the risk profile they want to underwrite prior to binding them to a policy, thus matching the right customer with the best insurance policy.



How the DriveAbility Marketplace Works

